

CASPIAN BUSINESS JOURNAL

Caspian Business Journal --- Media Kit for Fall 2009

Advertising with the Caspian Business Journal is a targeted way to reach prospective clients focused on doing business in the greater Caspian region. Advertisers with the Caspian Business Journal are those looking to expand their business in the Caspian region and reach additional customers in this lucrative area.

The Caspian Business Journal purposefully does not offer excessive advertising space. This is because 1) we believe our subscribers should be able to view our exclusive in-depth material with minimal distraction; and 2) it allows your company a better position to reach premium online real estate without the annoyance of flashing ads, pop-ups or excessive clutter.

What does this mean for you? It means that your firm and services can be showcased by the Caspian Business Journal to targeted subscribers at a fraction of the price of traditional web based advertising.

November-December 2009 Advertising Rates:

Main page of www.caspibiz.com

Full banner ad (510w x 180h) on main page:	\$750 USD / 30 days*
Side Box banner ad (210h x 210w) on main page:	\$500 USD / 30 days

Subscriber Dashboard Page

Full banner on log-in page (510h x 250w):	\$750 USD / 30 days
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Caspian Business Journal sponsorship

<u>Exclusive sponsor of a monthly business journal</u> Both 510h x 250w and side box banner ad of 210h x 210w	\$1,000 USD / no time limit.
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** 30 days indicates a full month of advertising, beginning on the 1st of the month (or next full day after media buy) and ending at midnight on the last/final day of that month.*

A note on advertising material: We can accept JPG's and GIF's (animated or static). For animated ads, animation should play once and terminate. Pulsing, bouncing or any other persistent animation is okay if subtle. Aggressive animation is frowned upon.

To partner with the Caspian Business Journal on promoting your business, conference or new venture, please contact us at either:

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